



Website ♦ Marketing ♦ Data Analyst ♦ Restaurant ♦ *Consultations*

Portfolio, Case Studies, Publicity & Consent Policy

Company	Document Date	Version Number
Nevin Consultant Group	November 05, 2025	v1.0

1. Introduction

- a. Nevin Consultant Group (“we,” “our,” or “us”) maintains a public portfolio and related materials to showcase past work, strategic collaborations, and professional contributions. This policy outlines how portfolio content, case studies, testimonials, and publicity materials are selected, presented, and governed.
- b. This policy supplements the Terms and Conditions and is subject to the terms of any applicable Master Service Agreement (“MSA”) or individual Statement of Work (“SOW”). In the event of a conflict, the MSA or SOW shall prevail.

2. Purpose & Use of Portfolio Materials

- a. Portfolio entries, case studies, and related materials are published for illustrative and informational purposes only.
- b. These materials are intended to demonstrate the scope, quality, and nature of services provided across various industries and engagements.
- c. Portfolio content is not intended to serve as formal advice, consulting deliverables, or professional recommendations. Users should not make decisions based solely on portfolio content.

3. Portfolio Entry Structure

- a. Each portfolio entry may include the following elements:
 - i. Project Title or Client Name (where permitted).
 - ii. Service Dates (start and end).
 - iii. Summary of Contributions (e.g., audits, strategy, implementation).
 - iv. Engagement Type (e.g., consulting engagement, employee role, conference participation).



- v. Visual Elements such as logos, screenshots, or mockups (used under fair use or with permission).

4. Disclaimers & Limitations

- a. Inclusion in the portfolio does not imply ongoing partnerships, endorsements, or affiliations, unless explicitly stated.
- b. Some entries may reflect mixed internal feedback, including support from executive leadership and reservations from departmental stakeholders. These nuances may be documented to provide transparency and context.
- c. Logos, trademarks, and brand assets are used in accordance with fair use principles or with express permission. All such materials are accompanied by appropriate disclaimers.
- d. See Intellectual Property and Attribution & Citation Policy sections of the Terms and Conditions for related provisions.

5. Client Consent & Content Rights

- a. Where required, prior written consent is obtained before publishing any portfolio entry, case study, or testimonial that includes identifiable client information.
- b. Clients may request:
 - i. Edits to their portfolio entry for accuracy or clarity.
 - ii. Removal of their entry from the public portfolio.
- c. Requests should be submitted in writing via the contact information provided in the Contact Information section of the Terms and Conditions.
- d. We reserve the right to retain anonymized or generalized versions of removed content for internal use or aggregate reporting.

6. Testimonials

- a. Client testimonials may be featured in the portfolio, on the website, or in marketing materials only with prior written consent.
- b. Testimonials are presented as submitted, with minor edits for clarity, grammar, or formatting.
- c. Clients may request updates or removal of their testimonial at any time.

7. Third-Party Reviews & Public Commentary

- a. We may reference publicly available third-party reviews, feedback, or commentary related to its services, provided such references are:
 - i. Accurate and not misleading.
 - ii. Properly attributed.



- iii. Used in accordance with fair use and applicable laws.
- b. Any concerns regarding the use of third-party content should be directed to us via the contact information provided.

8. Publicity & Media Use

- a. We may seek permission to use client names, logos, or project descriptions in:
 - i. Press kits.
 - ii. Case studies.
 - iii. Conference presentations.
 - iv. Marketing collateral.
- b. Such use will be governed by the terms of the MSa or SOW or a separate publicity release form.
- c. Clients may opt out of publicity-related uses at any time by submitting a written request.

9. Questions or Concerns?

- a. If you have any questions, concerns, or requests regarding these policies, please contact us using one of the following methods:
 - i. Email: support@nevinconsultant.com
 - ii. Website Contact Form: <https://nevinconsultant.com/contact-us/>
 - iii. Mailing Address:

Nevin Consultant Group
732 South 6th Street, STE 4893
Las Vegas, Nevada 89101
- b. We aim to respond to all inquiries within five (5) business days. For urgent compliance matters, please indicate the nature of your request in the subject line.